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Wilbur G. Carlson to Direct FAS Livestock and Dairy Market Development Work:

Wilbur G. Carlson, of Madison, Wisconsin, has been named to direct the Foreign Agricultural Service's work of helping to expand exports of United States livestock and dairy products.

Mr. Carlson, who has been appointed Director of FAS's Livestock and Livestock Products Division, was U. S. Area Director of the Dairy Industries Society International from 1950 to 1954 and served as Secretary-General of the World Congress for Milk Utilization held in Washington in 1953. He has been an official of several nationally-known dairy products groups, and from 1933 to 1938 was Director of Dairy Promotion of Wisconsin State Department of Agriculture.

As representative of industry, when the Sixth International Grassland Congress was held at the Penn State College in 1952, Mr. Carlson directed the participation of allied industrial and commercial companies and associations in the program of the Congress.

Mr. Carlson's principal current responsibility will be the development of plans for the disposal of surplus dairy products, and assisting in the development of the Department's dairy program. One of his immediate tasks will be to head a special Departmental and dairy industry committee to seek an over-all solution of dairy marketing problems.



